



PRESS RELEASE

EUROPEAN DRIFT CHAMPIONSHIP ANNOUNCES TITLE SPONSOR FOR 2008

Date: Wednesday 12th December 2007

We are pleased to announce the exciting news that the EDC will now be known as the JapaneseUsedCars.com European Drift Championship in 2008. The new Championship logo appears as above and will feature in all forms of representation throughout the 2008 season.

The announcement of title sponsorship is the beginning of long list of exciting developments for the EDC in 2008 and we are pleased to report this development prior to 2008.

Speaking of the news, EDC's Operations Director Glen Horncastle said:

' The introduction of a title sponsor to EDC is a positive and exciting move for both the Championship and the drivers and we are pleased to announce that such a vibrant and proactive company is committed to represent the Championship in the most grand fashion. Based in Tokyo, Japan, JapaneseUsedCars.com's services are well known not only in the UK but also throughout the world and we are proud to announce our collaboration with them for 2008. Their services are directly linked with the aftermarket scene for which EDC plays its part in producing a motorsport for and therefore a perfect match has been made which will prove to be beneficial on all sides. '

Rees Thomas of JapaneseUsedCars.com added:

' Japaneseusedcars.com are once again right behind the Drift scene world wide and this year have chosen to be the title sponsors of the 2008 European Drift Championship. Having been involved in the European Drift Championship in 2007 Japaneseusedcars.com see the fast growing sport of Drifting becoming one of the most popular forms of motorsport around the globe and are excited to be involved with such a professional organisation as the EDC. Japaneseusedcars.com wish all the teams and drivers the very best for what looks set to be the best season so far for Drifting in the UK and Europe. '

For further information please visit our website: www.europeandriftchampionship.eu or www.japaneseusedcars.com

Press release ends

Need to contact us for more information?

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